

## Ignoring the Noise

Noise. A little can provide insight, direction, clarity. Too much can induce distraction, anxiety, and confusion. The same can be said about noise when it comes to investing. Market updates can provide insight, direction, and clarity about your portfolio. But the constant barrage of daily media headlines competing for the most sensationalism can overwhelm us with stress, distraction, and worry.

In the short term, headlines, predictions, and stock market movements, both up and down, are mostly noise—unpredictable, sensational, and changing constantly.

Here at RMB, we recommend a long-term view, beyond the daily noise, maintaining diversified portfolios of investments that strive to anticipate a broad range of outcomes. The uncertainty around global economic events and corrections in equity markets are always possible, which is why we believe time in the market is more important than timing of the market.

Should you have any questions or concerns, please don't hesitate to reach out to your Advisor. We appreciate your continued confidence in RMB.

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