# Strategy Overview – First Quarter 2020 **U.S. Alpha Strategy**

#### **Investment Philosophy**

We seek to help our clients meet their long term investment objectives and to outperform for our clients by identifying well managed allocators of capital and buying them at a discount to fair value.

## **Strategy Profile** As of March 31, 2020

Assets: \$6.0 million

Equity Securities: 21

Active Share: 87.80%

**Inception Date:** December 31, 2014

Portfolio Manager: Jeffrey Madden

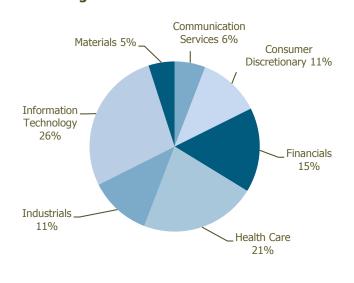
### **Investment Approach**

- The U.S. Alpha Strategy (the "Strategy") is a concentrated strategy that seeks longterm growth of capital
- The Strategy invests in high-quality companies across the market capitalization spectrum, employing intensive fundamental and qualitative analysis to identify investment opportunities; in general, companies owned by the Strategy are currently or have been owned by RMB Asset Management in one or more of its other investment strategies and are considered high conviction ideas
- The Strategy seeks to provide capital preservation in down markets

Performance as of March 31, 2020	Q1 2020	YTD	1 Year	3 Years	5 Years	Since Inception (12/31/2014)
U.S. Alpha Composite (gross of fees)	-13.56%	-13.56%	-2.47%	+8.90%	+9.05%	+9.65%
U.S. Alpha Composite (net of fees)	-13.62%	-13.62%	-2.72%	+8.57%	+8.49%	+9.07%
Russell 3000 <sup>®</sup> Index	-20.90%	-20.90%	-9.13%	+4.00%	+5.77%	+5.84%

Performance for periods of greater than one year is annualized. Past performance is not indicative of future results, and there is a risk of a loss of all or part of your investment. Performance is net of the RMB Asset Management's management fee charged to client accounts and transaction costs. Please refer to the following page for important disclosure information.

### **Sector Weights**



Top 10 Holdings as of 3/31/2020	Assets		
Microsoft Corp.	8.57%		
Amazon.com Inc.	7.67%		
Alphabet Inc.	7.04%		
Visa Inc.	6.93%		
Jack Henry & Associates Inc.	6.00%		
Markel Corp.	5.22%		
First Republic Bank	4.93%		
Ecolab Inc.	4.39%		
West Pharmaceutical Services Inc.	4.39%		
Bio-Techne Corp.	4.38%		

% of

Information above is based on a representative account as of March 31, 2020 and is subject to change. Actual client holdings may vary.

Please see the full disclaimer on following page.

**U.S. Alpha Strategy Composite** 





## **U.S. Alpha Strategy**

#### **RMB Asset Management**

U.S. Alpha Composite // Annual Disclosure Presentation

Organization | RMB Capital Management, LLC ("RMB Capital") is an independent investment advisor registered with the Securities and Exchange Commission under the Investment Advisers Act of 1940 and established in 2005. The GIPS firm is defined as RMB Asset Management ("RMB AM"), a division of RMB Capital Management, LLC. Previously, the firm was defined as RMB Capital and was redefined on January 1, 2016 to only include the asset management business due to the difference in how its investment strategies and services are offered. RMB AM claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. RMB AM has been independently verified for the period April 1, 2005 through December 31, 2018. Verification assesses whether: (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis; and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

**Description** | The U.S. Alpha Strategy (formerly named IronBridge U.S. Alpha Equity Composite) product reflects the performance of fully discretionary fee-paying equity accounts, consists of all portfolios invested in our concentrated, all-cap equity strategy that seeks long-term growth of capital. The strategy invests in the equities of high-quality U.S. companies across the market capitalization spectrum, employing intensive fundamental and qualitative analysis to identify investment opportunities among companies with long-term track records of wealth creation and attractive valuations. Portfolios within this composite typically invest in 20-30 companies. The composite excludes portfolios under \$500 thousand. For comparison purposes is measured against the Russell 3000 index. The inception date of the composite is December 31, 2014. The composite was created on January 21, 2016.

#### ANNUAL PERFORMANCE RELATIVE TO STATED BENCHMARK **Composite Assets Annual Performance Results** Total Firm Composite Assets\* as of # of Accounts Gross-of-Fees Composite Net-Russell 3000 Composite 3-YR Russel 3000 3-Composite Year End 12/31 (\$M) USD (\$M) (%)of-Fees (%) ST DEV (%) YR ST DEV (%) Dispersion (%) Managed (%)2018 4,291.73 7.21 <5 3.36 2.33 -5.24 10.79 11.18 0.08 2017 3,610.61 6.73 <5 23.75 22.72 21.13 10.76 11.90 N/A 2016 2,833.76 2.69 <5 8.50 7.58 12.73 N/A N/A N/A 2015 3,230.87 <5 7.33 6.43 0.48 1.66 N/A N/A

\* Effective June 24, 2017 RMB Capital combined with IronBridge Capital Management. Firm AUM prior to 2017 includes only IronBridge assets. Going forward, firm AUM includes the combined assets of RMB Capital and IronBridge Capital. Prior to the combination, IronBridge Capital Management had been independently verified for the periods December 31, 2014 – December 31, 2016.

Fees | The standard management fee is 1.00% on the first \$250,000, 1.00% on the next \$750,000, 0.95% on the next \$2 million, 0.90% on the next \$2 million, 0.80% on the next \$5 million, and 0.75% on the next \$15 million. Actual investment advisory fees incurred by clients may vary. Composite performance is presented on a gross-of-fees and net-of-fees basis and includes the reinvestment of all income. The net returns are reduced by all actual fees and transactions costs incurred. The percent of non-fee paying assets in the composite as of December 31, 2018 was 100%. The annual composite dispersion is an asset-weighted standard deviation calculated for the accounts in the Composite the entire year. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request.

Minimum Value Threshold | There is currently no account minimum in the U.S. Alpha Composite.

Comparison with Market Indices | RMB compares its Composite returns to a variety of market indices. These indices represent unmanaged portfolios whose characteristics differ from the Composite portfolios; however, they tend to represent the investment environment existing during the time period shown. The returns of the indices do not include any transaction costs, management fees, or other costs. Benchmark returns presented are not covered by the report of independent verifiers. The benchmark for the U.S. Alpha Equity composite is the Russell 3000® Index, which for comparison purposes is fully invested and includes the reinvestment of income. The index consists of the 3000 largest publicly listed U.S. companies, representing about 98% of the U.S. equity market. The index does not reflect investment management fees, brokerage commissions, or other expenses associated with investing in equity securities. You cannot invest directly in an index.

**Other** | Past performance is no guarantee of future performance. Historical rates of return may not be indicative of future rates of return. Individual client performance returns may be different that the composite returns listed.

Past performance is not indicative of future results, and there is a risk of loss of all or part of your investment. The opinions and analyses expressed in this strategy overview are based on RMB Capital Management, LLC's ("RMB Capital") research and professional experience and are expressed as of the date of our mailing of this strategy overview. Certain information expressed represents an assessment at a specific point in time and is not intended to be a forecast or guarantee of future performance, nor is it intended to speak to any future time periods. RMB Capital makes no warranty or representation, express or implied, nor does RMB Capital accept any liability, with respect to the information and data set forth herein, and RMB Capital specifically disclaims any duty to update any of the information and data accountined in this strategy overview. The information and data in this strategy overview does not constitute legal, tax, accounting, investment, or other professional advice. The information provided in this strategy overview should not be considered a recommendation to purchase or sell any particular security. There is no assurance that any securities discussed herein will remain in the Portfolio at the time you receive this strategy overview or that securities sold have not been repurchased. The securities transaction or holding discussed was or will prove to be profitable, or that the investment recommendations or decisions we make in the future will be profitable or will equal the investment performance of the securities discussed herein. A complete list of security recommendations made during the past 12 months is available upon request. An investment cannot be made directly in an index. The index data assumes reinvestment of all income and does not account for fees, taxes or transaction costs. The investment strategy and types of securities held by your account. The Russell 3000 measures the performance of the largest 3000 U.S. companies, representing approximately 98% of the investable U.S. equit

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